

MARGARET FISHBACK

REALTOR®



PROFILE

I am a dynamic professional skilled in graphic design, photography, and marketing, seeking opportunities in these fields.

EXPERIENCE *Highlights*

REALTOR® • 2021 - PRESENT

Berkshire Hathaway HomeServices Florida Network Realty

- Represent clients during negotiations, ensuring that their needs and preferences are effectively communicated and protected
- Deliver insightful analysis of the local real estate market
- Effective marketing using cutting-edge technology for maximum impact

GRAPHIC DESIGNER • 2017 - 2020

Ebsco Industries, Inc., Division: Novelist - Remote Position

- Designed custom online template series for customer use in our proprietary marketing and publishing software LibraryAware
- Presented and prepared instructional design tutorials and guides
- Provided marketing materials promoting NoveList and LibraryAware

GRAPHIC DESIGNER • 2014 - 2017

Community Relations and Marketing Department, COJ Main Library

- Conceptualized graphics for billboards, marketing campaigns, special collections, visiting author series, various ongoing programs, exhibit or program brochures, annual reports and more
- Provided professional photography/video for social media, publications, brochures and documented events
- Created custom illustrations and logos for various events and publications

MANAGER OF DESIGN & PUBLICATION • 2006 - 2013

Global Directories

- Developed, designed, collaborated or delegated marketing campaigns for proprietor's 13 brands
- Coordinated all final print, graphic or web media into strict deadlines for production
- Directed all photo shoots, product photography and hi-res retouching for all of our products using professional lighting, studio or lab equipment

- 904-536-8677
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EDUCATION

MASTERS IN PHOTOGRAPHY

Savannah College of Art and Design
Savannah, Georgia
2005

BACHELORS IN PHOTOGRAPHY

Corcoran School of Art
Washington D.C.
1991

CERTIFICATE IN ONLINE LEARNING

Duke Continuing Studies
2023

SKILLS

Adobe Captivate

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Adobe Premiere Pro & Rush

Microsoft Office 365

Wordpress

Mac and PC Proficient



EXPERIENCE *Highlights continued*

ADJUNCT PROFESSOR OF PHOTOGRAPHY 2010 - 2011

Art Institute, Jacksonville

- Digital B&W I & II: The fundamentals of camera technology, basic photography, advanced photography and digital printing
- Digital Lab Technique: Professional image editing workflow from input to final export via print or web
- Studio Lighting: Fundamentals of science, light and studio flash production
- Fashion Photography – Commercial fashion portfolio development

ADJUNCT PROFESSOR OF PHOTOGRAPHY • 2005 - 2006

University of North Florida, Jacksonville

- Digital Photography: Primarily a Photoshop class
- Alternative Photo Arts: Historical photographic processing class. Handmade cyanotypes, gum prints, platinum/palladium processes and lifts using either traditional or digital negatives
- Fundamentals of Black and White: Traditional analog photography course wherein film processing, printing and proper camera exposure was the objective

MANAGER, IMAGE EDITING • 1999-2002

SUPERVISOR, CD DEPARTMENT • 1998-1999

KEY-WORDING, TAGGING & PHOTOSHOP • 1997 -1998

Superstock, Inc

- Trained a department of Photoshop image editors and provided quality control for all images routing in or out of the department
- Prepared master CD database and catalog of stock images to replicate for distribution
- Edited, managed and uploaded special order image requests for client use

INTERNSHIPS

MARKETING RESOURCES COORDINATOR

Savannah College of Art and Design
Course assistant to Mary Virginia Swanson
2005

DIGITAL 1 TEAM TEACHER

Savannah College of Art and Design
Course assistant to
Steve Aishman
2005

HONORS

OUTSTANDING ACADEMIC ACHIEVEMENT AWARD

Master's Program, Savannah College
of Art and Design
2005

NOMINATED EXCELSUS LAUREATE

Master's Program, Savannah College
of Art and Design
2005


VOLUNTEER

Former Executive Committee
Surfrider Foundation: First Coast
2020 - 2023

SOCIAL

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